



P.O. Box 121518 Fort Worth, TX 76121-1518 817-301-9934

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FACT SHEET ON BEN HOGAN LEARNING CENTER # 2

OUR MISSION

The mission of the Ben Hogan Foundation is to honor and enhance the legacy of Mr. Hogan by promoting the game of golf through expansion of Ben Hogan Learning Centers in association with The First Tee and through college scholarships for students involved in The First Tee and Northern Texas PGA.

PROMOTING THE GAME OF GOLF, ESPECIALLY AMONG YOUNG PEOPLE

The Ben Hogan Foundation is proud to sponsor The First Tee, which provides educational programs that promote character development and life-enhancing values through the game of golf. In January 2010, we were pleased to provide The First Tee of Fort Worth a grant to build the Ben Hogan Learning Center. The Ben Hogan Learning Center is a state of the art facility that provides sufficient classroom space to ensure that all children interested in participating in The First Tee will be able to do so. This facility not only provides The First Tee of Fort Worth office space and centers for teaching the game of golf and life's core values, but it also provides a library for the children, a safe place to do school work and receive mentoring, and a museum that celebrates the life of Ben Hogan. The Ben Hogan Learning Center is visible proof that dreams do come true and those children from similar backgrounds to Mr. Hogan's should aspire to achieve their dreams.

OUR NEWEST INITIATIVE

On July 26, 2017 the Board of the Ben Hogan Foundation approved building our second Ben Hogan Learning Center for The First Tee of Fort Worth. We did this because we believe this is the best way to fulfill our mission. When The First Tee of Fort Worth began in 2006, approximately 300 kids participated in the program that year. This past year, The First Tee of Fort Worth had over 29,000 young people participate in one or more of its programs. The First Tee of Fort Worth has been one of the most successful First Tee chapters in the world (out of over 200 chapters). This success is measured by the young people who participate, its annual increase in participants, and it having the highest retention rate in the world at 88%. Young boys and girls in The First Tee of Fort Worth who reach birdie level, have a 100% graduation rate from high school!

A satellite chapter began at Squaw Creek Golf Club about 10 miles west of Fort Worth in 2016. In the very first year, over 300 young people participated with an equal amount being turned away due to a lack of staff and facilities. It is our plan to build Ben Hogan Learning Center # 2 at this new site. We have worked with chapters across the state and have come to the conclusion that this area gives us the best opportunity to positively affect the largest number of young people. We have met and discussed this with city and state planners who have informed us that this is going to be the fastest growing area in the state of Texas over the next decade. A new elementary school is opening this month and eight more schools are in the planning. One of the largest planned communities in the state of Texas (the Walsh Ranch) is underway next to Squaw Creek. Between the Walsh Ranch, Aledo, and Weatherford, we are confident that with the right facility we will be able to serve tens of thousands of kids with Ben Hogan Learning Center # 2.



The First Tee's focus is to "impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf." It teaches and promotes the Nine Core Values - values such as honesty, integrity, perseverance, and judgment. Ben Hogan Learning Center # 2 will be a state of the art facility that provides sufficient classroom space to ensure that all children interested in participating in The First Tee of Fort Worth will be able to do so.

BACKGROUND

The Ben Hogan Foundation announced its existence Nov. 7, 2007 with an inaugural dinner at Shady Oaks Country Club in Fort Worth, Texas. "True to our namesake, our goals are lofty," stated Robert Stennett, Chief Executive Officer of the Ben Hogan Foundation. "While we begin with a Texas focus, our intent is to grow into an international foundation."

HOW TO SUPPORT THE BEN HOGAN FOUNDATION

Those wishing to support Ben Hogan's legacy by giving to the Ben Hogan Foundation may do so by contacting Robert Stennett at 817-301-9934 or writing to P.O. Box 121518, Fort Worth, Texas 76121-1518.

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